

Privacy Policy

Website/Online User Privacy Policy

This Website/Online User Privacy Policy ("Policy") governs the manner in which Presbyterian Manors of Mid-America Inc., a Kansas-based senior living community management company ("Presbyterian Manors of Mid-America") and its owned affiliates Presbyterian Manors Inc. (PMI), Ashfield Senior Living and Senior Independence Hospice of Mid-America collect, use, maintain and disclose information collected from you or other users (each, a "User") of the <http://www.presbyterianmanors.org>, <http://www.aberdeenvillage.org>, <http://www.arkansascitypresbyterianmanor.org>, <http://www.claycenterpresbyterianmanor.org>, <http://www.emporiapresbyterianmanor.org>, <http://www.farmingtonpresbyterianmanor.org>, <http://www.fortscottpresbyterianvillage.org>, <http://www.fultonpresbyterianmanor.org>, <http://kansascitypresbyterianmanor.org>, <http://www.lawrencepresbyterianmanor.org>, <http://www.manoroftheplains.org>, <http://www.newtonpresbyterianmanor.org>, <http://www.parsonspresbyterianmanor.org>, <http://www.rollapresbyterianmanor.org>, <http://www.salinapresbyterianmanor.org>, <http://www.sterlingpresbyterianmanor.org>, <http://www.topekapresbyterianmanor.org>, <http://www.wichitapresbyterianmanor.org>, <http://www.artisageless.org>, and <http://www.pathrehab.org> websites (individually and/or collectively "Site(s)"). This Policy applies to the Site(s) and all products and services offered by Presbyterian Manors of Mid-America through such Site(s).

Personal identification information

Presbyterian Manors of Mid-America may collect personal identification information obtained from Users in a variety of ways, including, but not limited to, when Users visit the Site(s), fill out a form on such Site(s), and/or in connection with other activities, services, features or resources Presbyterian Manors of Mid-America makes available on the Site(s). Users may be asked for, as appropriate, name, email address, mailing address, and phone number. Users may, however, visit the Site(s) anonymously. Presbyterian Manors of Mid-America will collect personal identification information from Users only if they voluntarily submit such information. Users can always refuse to supply personal identification information, except that it may prevent Users from engaging in certain related activities to the Site(s). At this time Presbyterian Manors of Mid-America does not have a process by which User can review and/or request changes to User's personally identifiable information collected by Presbyterian Manors of Mid-America.

Non-personal identification information

Presbyterian Manors of Mid-America may also collect non-personal identification information about Users whenever they interact with the Site(s). Non-personal identification information may include the browser name, the type of computer and technical information about User's means of connection to the Site(s), such as the operating system and the Internet service provider utilized and other similar information.

Web browser cookies

The Site(s) may use "cookies" (electronic data stored by your computer browser) to enhance User experience. User's web browser may place cookies on their hard drive for record-keeping or other purposes and sometimes to track information about User. User may choose to set their web browser to refuse cookies, or to alert User when cookies are being sent. If the browser is set to

refuse cookies, User should note that some parts of the Site(s) may not function properly.

How Presbyterian Manors of Mid-America uses collected information

Presbyterian Manors of Mid-America collects and uses User's personal information for the following purposes:

- To improve the Site(s): Presbyterian Manors of Mid-America continually strives to improve the Site(s) offerings based on the information and feedback received from Users.
- To improve service: User information helps Presbyterian Manors of Mid-America to more effectively respond to User's service requests and support needs.
- To respond to periodic emails: The email address Users provide will only be used to respond to their inquiries, and/or other requests or questions.
- To respond to requested postal materials: The postal address Users provide will only be used to respond to their inquiries, and/or other requests or questions.
- To respond to inquiries by telephone: The telephone number Users provide will only be used to respond to their inquiries, and/or other requests or questions.

How Presbyterian Manors of Mid-America protects User's information

Presbyterian Manors of Mid-America has adopted data collection, storage and processing practices and security measures designed to protect against unauthorized access, alteration, disclosure or destruction of User's personal information, username, password, transaction information and data stored on the Site(s).

Sharing User personal information

Presbyterian Manors of Mid-America does not sell, trade, or rent User's personal identification information to others. Presbyterian Manors of Mid-America may share generic aggregated demographic information not linked to any personal identification information regarding visitors and Users with its business partners, trusted affiliates and advertisers for the purposes outlined above.

Changes to this Policy

Presbyterian Manors of Mid-America has the discretion to update and/or change this Policy at any time and for any reason. When it does, Presbyterian Manors of Mid-America will post a notification on the main page of its Site(s) and revise the updated/effective date at the bottom of this page. Presbyterian Manors of Mid-America encourages Users to frequently check this page for any changes to stay informed about how Presbyterian Manors of Mid-America is helping to protect the personal information collected. User acknowledges and agrees that it is User's responsibility to review this Policy periodically and become aware of any and all modifications, changes, and/or amendments.

User acceptance of these terms

By using the Site(s), User expressly signifies User's agreement and acceptance of this Policy and all the terms and conditions contained herein. If User does not agree to all of the terms and

conditions set forth in this Policy, please do not use the Site(s). User's use and/or continued use of the Site(s) following the posting of any changes to this Policy will be deemed User's full and complete acceptance of the Policy and any and all changes thereto.

Contacting Presbyterian Manors of Mid-America

If User has any questions about this Policy, the practices of the Site(s), or User's dealings with the Site(s), please contact Presbyterian Manors of Mid-America at:

Presbyterian Manors of Mid-America

<http://www.presbyterianmanors.org>

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